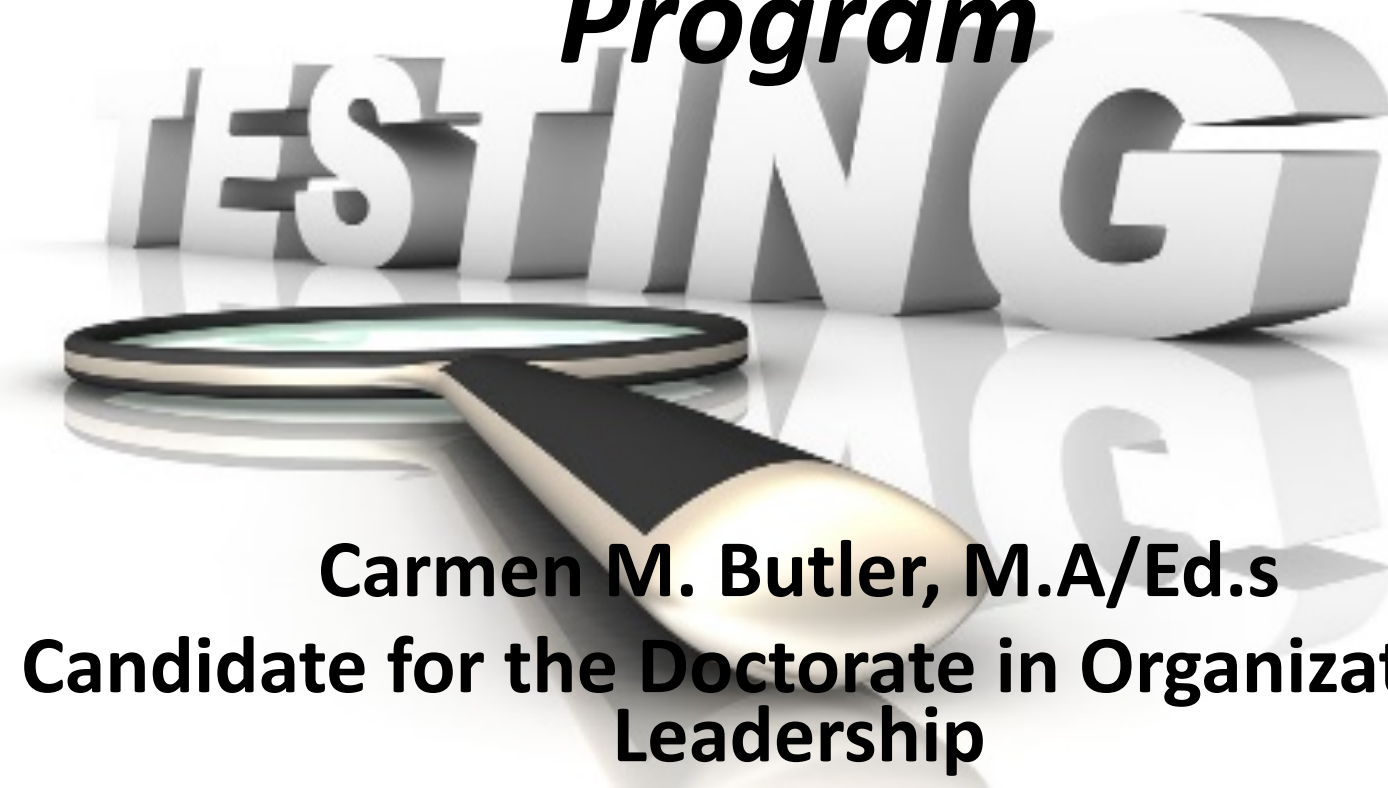


Expanding the Academic Scope

Establishing a College Testing Program



Carmen M. Butler, M.A/Ed.s

Candidate for the Doctorate in Organizational Leadership

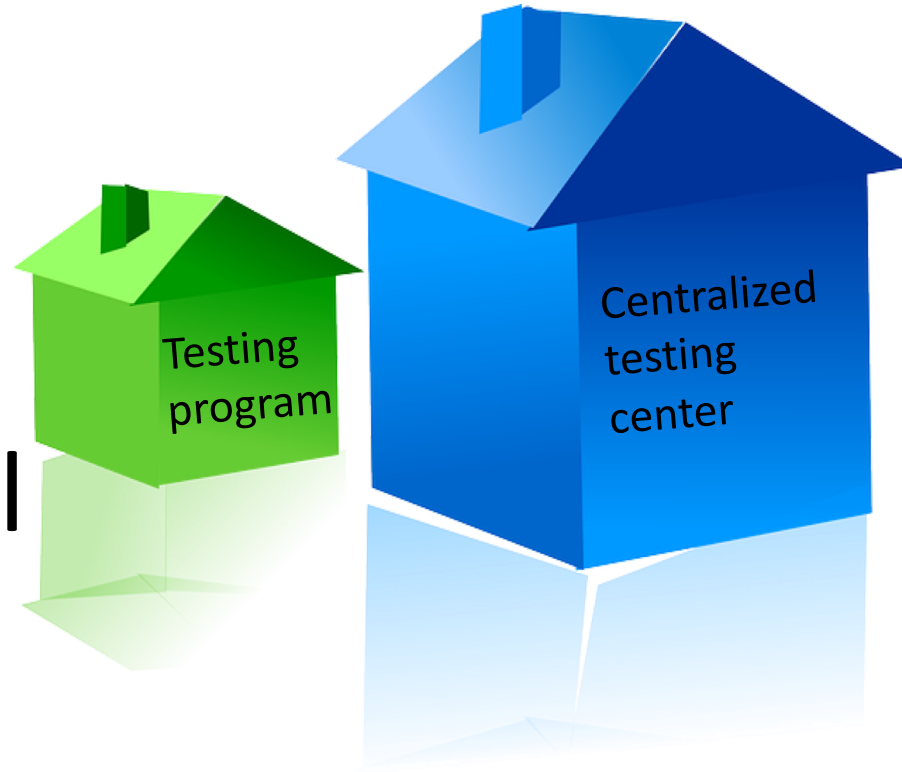
Background and Purpose



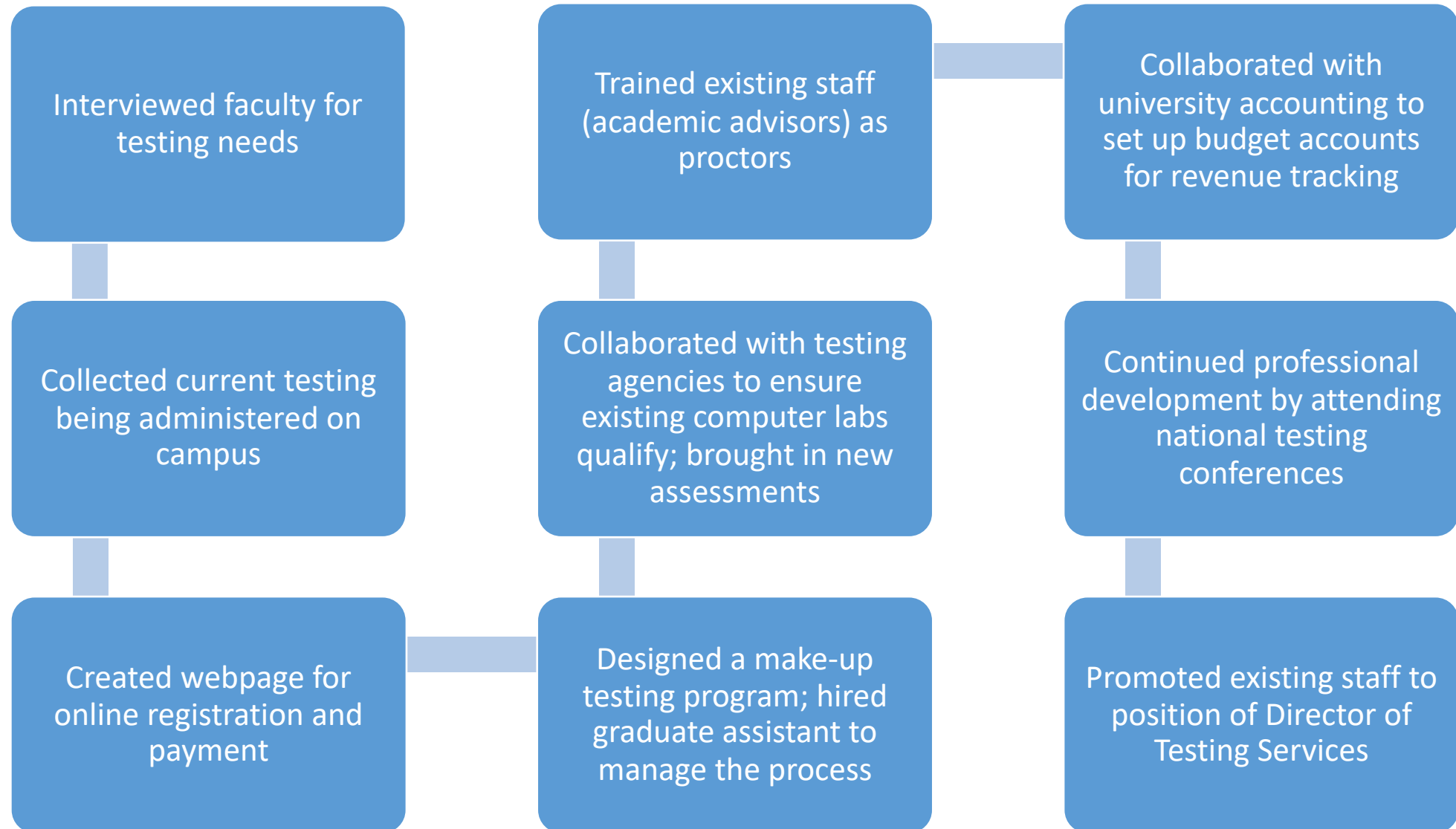
- Mission Alignment to Academic Institution
- CAS/Council for the Advancement of Standards in Higher Education; rev. 2016
- Service to Students; faculty; community
- Create Higher Professional Standards/National College Testing Association/NCTA; est. 2008
- Prestige to the Academic Institution
- Marketing and Revenue for Institution

Background and Purpose

- think **Big**
- **start** Small



Scope & Approach



Work Plan

Upper Administration

- Permission to evaluate the possibility of a testing program
- Provision of decision-making authority for assessment selection

Site Supervisor

- Support with assessment attainment and testing space identification
- Assistance in collaboration with upper administration
- Offered encouragement and affirmation to consultant

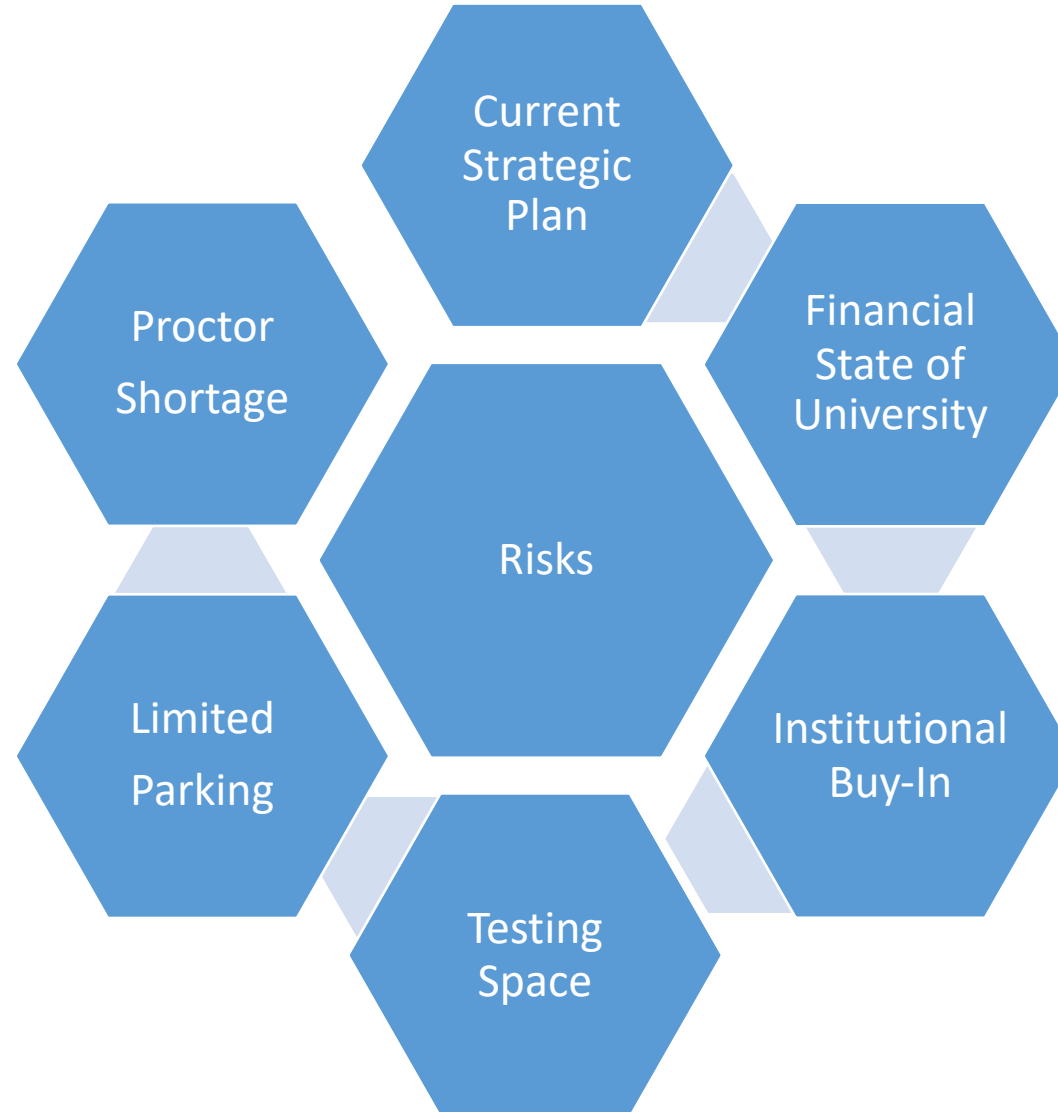
Faculty

- Aided in determination of assessment needs
- Provided information on current assessments offered

Advising Center Staff

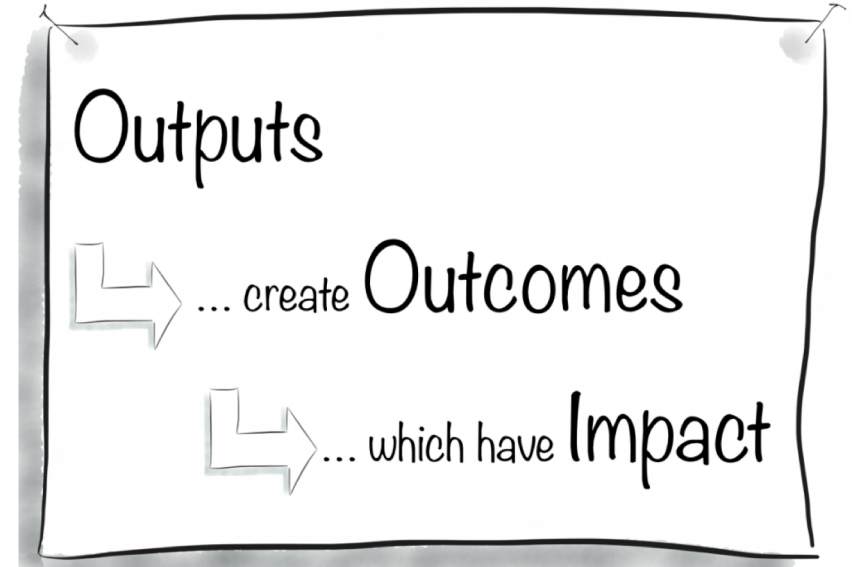
- Trained as proctors for assessment administration
- Flexed work schedule to proctor exams

Risks and Constraints



Results and Benefits

- Improved Relationships
- Testing under one purview
- Recognition for Institution
- Revenue for Institution
- Partnerships with testing agencies



Results: Data From Institutional Model

ASSESSMENT REVENUE	Charge per Seat	2017	2018	2019 To date
MAT/Millers Analogy Test	25.00	1300.00	1400.00	800.00
TEAS/Test of Essential Academic Skills	15.00	1800.00	2000.00	1500.00
CLEP/College Level Examination Program	25.00	n/a	n/a	n/a

Results: Data From Institutional Model

ASSESSMENT NON-REVENUE	2017	2018	2019 To date
ACCUPLACER/English and Math	163	175	182
CLA/Collegiate Learning Assessment	88	81	56
WEBCAPE/Foreign Language Placement	172	170	148
MAKE-UP EXAMS	45	57	36

My Reflection

Toward the Future...

Gardner-Webb University

New University Strategic Plan

Utilize Existing Space Until Budget Approval

Online Registration

Additional Staffing

Website

Continue to add Assessments

Continual Evaluation and Modification

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CAS Testing Programs and Services. (2018). Retrieved July 21, 2019, from Council for the Advancement of Standards in Higher Education: <http://www.cas.edu/standards>

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NCTA professional Standards and Guidelines for Post-Secondary Test Centers. (2014). Retrieved June 10, 2019, from National College Testing Association
<https://ncta.memberclicks.net/cctc.guidelines>

*Time for
Questions*