

# Leading Effective and Sustainable Implementation of Video Use in Online Instruction

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# Challenges Observed on Campus



- Technology
- Training
- Time

# Video in Instruction

- Internet Seminar/ Library 301
  - Instructor video welcome
  - Navigation video
  - Weekly chapter overviews/instruction
  - Video discussion boards
  - Web-conference advising/lecture
  - Student presentations



# Professional Learning Module

- PLP-D evidence
- STAR Legacy Cycle developed by IRIS Center
- Cross-Cohort collaboration
- Audience: Online & hybrid instructors
- Aligned with ISTE Standards (1, 2, 4, & 5)
- Self-directed, self-paced module
- <https://activelearningonline.wordpress.com>

# PLM Pieces



- Introduction/Homepage
- **Challenge Video**
- Initial Thoughts
  - **Self-Assessment**
- Toolkit (Perspectives & Resources)
  - **Video (Beginner/Intermediate/ Advanced)**
- **Wrap-Up (PDF handouts)**
- Assessment
- About the PLM

# A Few Tools to Get Started



- Creation tools: Camtasia, PowToon, Zoom, Jing, iPhone, Smartboard
- Pre-made ready videos: TedEd, TedTalks, YouTube, PBS,
- Captioning tools: YouTube, Amara, Camtasia, Captioning companies (3Play Media, AST)
- PLM resource
- Other Trainings: Lynda.com/ YouTube, TechSmith, tutorials

# Best Practice Considerations

- Captioning
- Time/Experience
- Training/ Technology know-how
- How to apply (instructional/informational/  
feedback/ Just For Fun/ activities)
- Platform delivery



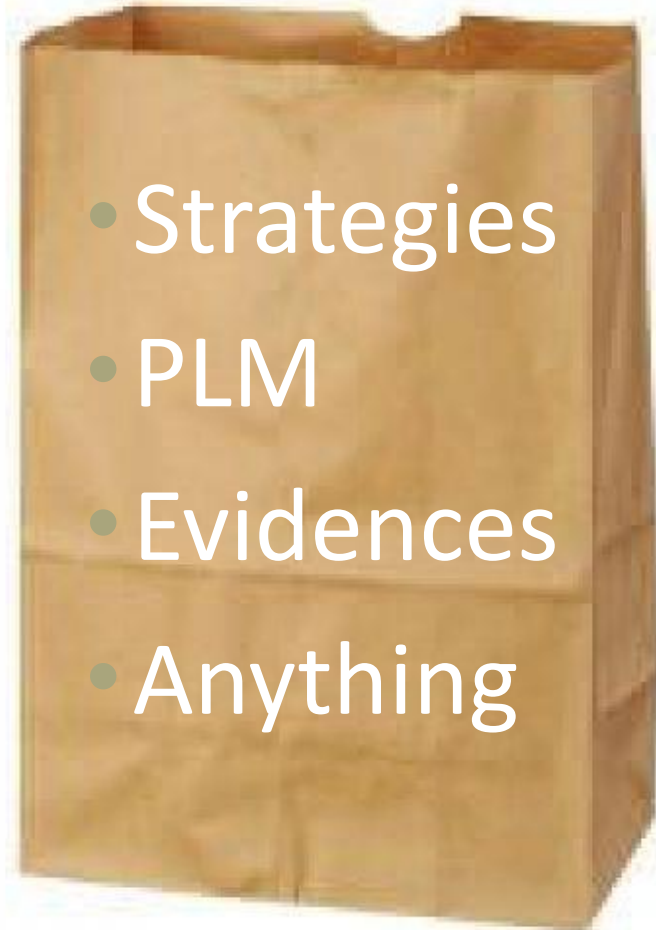
# Advice from Change Wars

1. Have a plan that focuses on improved student outcomes and is founded on the best available evidence.
2. Implement that plan in a careful but relentless way
3. Create real buy-in by paying careful attention to two-way communications and taking very seriously the views and ideas of stakeholders
4. Manage inevitable distractions and competing pressures so that there can be a sustained focus on a small number of key goals.





# Question Grab Bag!



- Strategies
- PLM
- Evidences
- Anything